

Jim Lipuma

Co-founder and CSO of Consumer Rewards Firm

In June 2016, Jim Lipuma co-founded and began serving as chief sales officer-at-large of Rewards21 in Chicago, Illinois, a company that offers a consumer cash reward program for dining at numerous restaurants and booking airline tickets, hotel rooms, and rental cars. In his role, he handles talent recruitment, strategy, and channel development. In addition to his work at Rewards21, Jim Lipuma is the CEO of Immersion Advisory based in the greater Chicagoland area.

Prior to launching these ventures, Jim Lipuma served as CSO of Chicago-based Varsity Tutors, a marketplace for matching students in need with individuals who have experience. He also served as CSO of Restaurant.com, where he helped increase the number of restaurant partners from 7,000 to 20,000, and vice president of sales of Monster.com, where he oversaw a Central region revenue increase to \$70 million from \$20 million in three years. During that time, he received three consecutive President's Achievers Awards.

Jim Lipuma earned his bachelor's degree in business management from Northern Illinois University. He maintained a position on the university's sales advisory board from 2010 through 2014.

Address: Chicago, IL, US

Website: <http://www.slideshare.net/Jim-Lipuma>

Email: info@jimlipuma.com

- [Jim Lipuma : Visualcv](#)
- [Jim Lipuma's Wordpress Blog](#)
- [Jim Lipuma :: Branded.me](#)
- [Jim Lipuma ~ Angellist](#)

EXPERIENCE

Rewards21

JUN 1, 2016 - PRESENT

Co-Founder and CSO-at-large

Kapow

MAR 1, 2014 - DEC 1, 2015

Chief Sales Officer

EDUCATION

Northern Illinois University

SEP 1, 1979 - MAY 1, 1983

Business Management