Bill Schwyhart

Bill Schwyhart - Arkansas Business Leader and Real Estate Developer

Bill Schwyhart is the founder and co-owner of The Pinnacle Hills Promenade, a billion-dollar retail, hospitality, healthcare, and office space development in northern Arkansas and the biggest real estate development in the state. In this position, which he held for many Years after starting the company in 1999, Bill Schwyhart makes use of almost four decades of experience as a business owner to oversee all aspects of the firm, provide an overall vision, and build relationships with clients and tenants.

Prior to founding Pinnacle Hills Promenade, Mr. Schwyhart was the longtime owner, principal, and dealer at the Hart Motor Company. Between 1982 and 2001, he built his automotive dealership into a firm with 200 employees and $50 million in annual revenue. He and his business earned multiple awards from the manufacturers whose products they sold, and was consistently in the top 10 nationally in terms of customer satisfaction.

Mr. Schwyhart was trained in automotive retail management at the Chrysler Corporation, where he graduated at the top of his class. He also took classes in automotive dealership operations at the General Motors University.

Address: **Bentonville, Arkansas, US**

Website: **http://www.billschwyhart.net/**

Email: **info@billschwyhart.com**

EXPERIENCE

Marshfield Chrysler Dodge
Jan 1977 - Present

Owner- Operator

Pinnacle Hills
Jan 2000 - Present

Founder, Owner

Hart Motor Company
Jan 1982 - Jan 2001

Owner- Dealer Prinicpal, BMW, Buick, Pontiac, GMC, Volkswagen, Hyundai

EDUCATION

General Motors University
Jan 1981 - Jan 1983

Automobile Dealership Management

Chrysler Corpoartion Sales and Training
Jan 1977 - Jan 1979

Automotive Retail Management

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