

Rahul Nayak

Management Trainee at McNROE Consumer Products Pvt. Ltd.

Currently, I am holistically experiencing FMCG first hand through my role as Management Trainee in McNROE Consumer Products Pvt. Ltd. With a hunger for opportunity, I am a driven individual who loves to challenge my existing capabilities, while also seeking out ways to develop new skillsets. I would love to join a company which shares and provides opportunities to satisfy this hunger leading to the realization of our joint potential.

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EXPERIENCE

McNROE Consumer Products Pvt. Ltd.

MAY 2018- PRESENT

Management Trainee

Currently handling Kolhapur, Satara, Sangli, Sindhudurg & Ratnagiri districts as a part of my Area Business Manager Stint.

The entire trainee role was spent in several stints of 2 months each meant for me to experience various aspects of an FMCG company from being a promoter in a mall to a Marketing Manager.

I was awarded the 2nd best performer in the Management Trainees six months in the program.

Hindustan Unilever Limited

MAY 2017-JUNE 2017

Summer Marketing Intern

Pursued a 2-month summer internship in the marketing department(haircare) at Hindustan Unilever Limited.

Bristlecone India Ltd

MAY 2013 TO JUNE 2016

Consultant

Joined on May 2013 as an Associate Consultant through Campus placements.

Deployed initially at SAP Labs and then at ARIBA as an EDI & PI Operations Consultant.

Awarded the Star Performer Award in July 2014 for Proven performance in SAP's CrossGate Project.

Received a promotion in April 2015 for demonstrated high performance and potential.

Also given the additional responsibility of Mentoring and training new recruits in the team to facilitate quick and qualitative induction.

Shorthand Mobile

MAY 2011 TO FEBRUARY 2013

Shorthand Application Consultant

Consulted at Shorthand Inc in various aspects from App Marketing to Feature building.

SKILLS

Business Development, Marketing, Brand Management, Digital Marketing, Branding Strategy, People Management, Heuristics

CERTIFICATIONS

Harvard ManageMentor

SEPTEMBER 2013

Harvard Business Publishing and Mahindra Rise

Successfully completed the Harvard ManageMentor Management course from Harvard Business Publishing in association with Mahindra Rise.

Dale Carnegie - Step to Professional Excellence

AUGUST 2012

Dale Carnegie Training India

Successfully completed Dale Carnegie training organised by Vidyalankar college.

Gamification

Coursera

Completed Coursera certification on Gamification from coursera.org.

Entrepreneurship 101

MAY 2014

MITx

Completed Entrepreneurship 101 course with a score of 92% from MITx on edx.org

Dale Carnegie Gen Next

AUGUST 2010

Dale Carnegie Training India

Successfully completed Dale Carnegie training organised by Vidyalankar college.

EDUCATION

Prin. L. N. Welingkar Institute of Management Development and Research

JUNE 2016- APRIL 2018

Post Graduate Diploma in Management (Marketing)

Part of the Placement Committee.

Vidyalankar School Of Information Technology

2010 TO 2013

Bachelor of Science in IT (B.Sc. IT)

Completed Bachelor of Science degree in Information Technology from Vidyalankar School of Information. Placement head of the Batch and part of the events committee of the college. Managed the dance and Music competition of Vigour festival of Vidyalankar School of Information Technology.
