

Dr. Mark McKenna

Entrepreneur, Founder and CEO of OVME Aesthetics, MD, and MBA

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Dr. Mark McKenna has been an entrepreneur since he was in medical school at Tulane University. He opened his first company in his home town of New Orleans while practicing medicine. He opened his next business venture, ShapeMed, after moving to Atlanta and eventually sold this successful business to Lifetime Fitness. Dr. McKenna's newest business venture, OVME Cosmetics, utilizes Dr. McKenna's business skills and medical background to create a nationally recognized brand of cosmetic services for men and women.

EXPERIENCE

OVME Cosmetics

July 2017 to Present

Founder and Chief Executive Officer

OVME Cosmetics is an entirely new concept from Dr. Mark McKenna in the cosmetic procedure market. OVME provides boutique services to men and women. The procedures are minimally invasive and performed by a highly skilled staff. OVME offers an online platform where clients can schedule appointments and access their account information. OVME is a sophisticated and recognizable brand on a national level. Dr. McKenna founded the Company and serves as its CEO.

McKenna Crescent Investments LLC

January 2015 to Present

Chief Executive Officer

As CEO of McKenna Crescent Investments, Dr. Mark McKenna and his team focus on the development, purchase, and sale of residential and commercial properties in the New Orleans area. Additionally, this real estate firm manages properties and redevelops historical projects in the Greater New Orleans area.

LifeTime Fitness

November 2014 to July 2016

National Medical Director

After selling ShapeMed to LifeTime Fitness, Dr. Mark McKenna served as its Medical Director. He oversaw the integration of ShapeMed into the LifeTime Fitness locations across the country and focused on maintaining the same patient-focused practice of ShapeMed in its new space with LifeTime Fitness. Dr. McKenna provided valuable input to LifeTime throughout the process.

ShapeMed

November 2007 to November 2014

Founder and Chief Executive Officer

Dr. Mark McKenna opened ShapeMed, a high-end cosmetic procedure facility, after he moved to Atlanta in 2007. Under his leadership, ShapeMed became one of the largest medical aesthetic providers in the Southeast. ShapeMed offered services such as Juvederm, Latisse, and Botox. Dr. McKenna sold ShapeMed to LifeTime Fitness in 2014.

McKenna Venture Investments

February 2000 to August 2007

Chief Executive Officer

Shortly after completing his medical training and graduate school, Dr. Mark McKenna opened his own boutique real estate development firm - while also practicing medicine - in his hometown of New Orleans. McKenna Venture Investments specialized in historic home renovations, residential construction, land development, and turn-key design build services. Hurricane Katrina, in 2005 caused the the company to suffer extreme losses. However, Dr. McKenna continued on for the next several years working to help rebuild the city.

EDUCATION

Tulane University School of Medicine

1995 to 1999

Doctorate of Medicine

Dr. Mark McKenna completed his medical training at the prestigious Tulane University School of Medicine in his hometown of New Orleans.

SKILLS

Entrepreneurship, Marketing, Medicine, Wellness, Aesthetics, Skincare, Cosmetics, Healthcare, Business Development, Leadership

VOLUNTEERING

The Make A Wish Foundation

A non-profit organization granting wishes to terminally ill children.

Dr. Mark McKenna's newest company, OVME is donating a portion of its proceeds from sales to the Make a Wish Foundation to help the organization continue to provide terminally ill children with their wishes.

New Orleans Jazz & Heritage Festival & Foundation Inc.

Promotes and develops the culture of New Orleans in and around the city.

Dr. Mark McKenna serves as a Board Member with this organization that preserves and promotes the distinct culture and music of New Orleans.