



# Alicia Procello Maddox

Experienced California Executive Alicia Procello Maddox

**Address:** Pasadena, CA, US  
**Website:** <http://california.aliciaprocellomaddox.com/>  
**Email:** [info@AliciaProcelloMaddox.com](mailto:info@AliciaProcelloMaddox.com)

*Alicia Procello Maddox began her career in corporate responsibility and philanthropy in 1996 at The California Wellness Foundation, where she served for seven years as a program officer and, more recently, program director. In 2004, Alicia Procello Maddox joined Nike, Inc.'s U.S. Community Affairs Department as a senior program manager, and in 2009, she left that organization as a corporate responsibility manager to assume her current duties as the president of the Avery Dennison Foundation.*

*In addition to dispatching her professional obligations, she maintains affiliations with various industry and philanthropic entities, including the Los Angeles chapter of Volunteers of America. A member of the boards of the YWCA Pasadena-Foothill Valley and the California Center for Public Health Policy, she previously served on the boards of Southern California Grantmakers and the Southern California Public Health Association.*

*Ms. Maddox holds a bachelor's degree in anthropology from the University of California, Berkeley, and master of public health from the University of Michigan.*

## EXPERIENCE

### Avery Dennison, Inc

Jan 2009 - Present

President

### Nike, Inc

Jan 2006 - Jan 2009

Corporate Responsibility Manager

## EDUCATION

### University of Michigan, School of Public Health

Jan 1994 - Jan 1996

Masters of Public Health

### University of California

Jan 1988 - Jan 1992

BA