



Alicia Procello Maddox

Experienced California Executive Alicia Procello Maddox

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Alicia Procello Maddox began her career in corporate responsibility and philanthropy in 1996 at The California Wellness Foundation, where she served for seven years as a program officer and, more recently, program director. In 2004, Alicia Procello Maddox joined Nike, Inc.'s U.S. Community Affairs Department as a senior program manager, and in 2009, she left that organization as a corporate responsibility manager to assume her current duties as the president of the Avery Dennison Foundation.

In addition to dispatching her professional obligations, she maintains affiliations with various industry and philanthropic entities, including the Los Angeles chapter of Volunteers of America. A member of the boards of the YWCA Pasadena-Foothill Valley and the California Center for Public Health Policy, she previously served on the boards of Southern California Grantmakers and the Southern California Public Health Association.

Ms. Maddox holds a bachelor's degree in anthropology from the University of California, Berkeley, and master of public health from the University of Michigan.

EXPERIENCE

Avery Dennison, Inc

Jan 2009 - Present

President

Nike, Inc

Jan 2006 - Jan 2009

Corporate Responsibility Manager

EDUCATION

University of Michigan, School of Public Health

Jan 1994 - Jan 1996

Masters of Public Health

University of California

Jan 1988 - Jan 1992

BA