

Maya Chen

Illustrator

Phone: (415) 555-7892
Address: San Francisco, CA 94102
Website: <https://www.mayachen-illustration.com>
Email: maya.chen.illustration@email.com

- Versatile illustrator with 6+ years of experience creating compelling visual narratives for children's publishing, editorial clients, and commercial brands
- Specialized in character development and sequential storytelling with expertise in both digital and traditional watercolor techniques
- Successfully delivered 150+ projects on deadline while managing 3-5 concurrent assignments across diverse client portfolios
- Proven track record of increasing client social media engagement by 45% through illustrated content series and brand storytelling
- Strong collaborative skills with experience interpreting abstract creative briefs and incorporating feedback through multiple revision rounds

WORK EXPERIENCE

Freelance

2021-Present

Freelance Illustrator

- Developed 75+ custom illustrations for 22 clients including Scholastic Books, The Atlantic, and Target Corporation
- Increased client social media engagement by 45% through weekly illustrated content series for 8 ongoing brand partnerships
- Delivered 100% of projects on deadline while managing 3-5 concurrent assignments across children's publishing, editorial, and commercial sectors
- Specialized in children's book illustration, completing 5 published books with combined sales of 50,000+ copies
- Created editorial illustrations for The Atlantic and Medium, with 3 pieces receiving over 100,000 online views
- Developed initial character concepts through 50+ thumbnail sketches per project, presenting 3 complete style samples for client selection

Bright Minds Publishing

2019-2021

Staff Illustrator

- Created illustrations for 12 children's educational books with total circulation of 200,000+ copies across North American markets
- Collaborated with 6 authors and 3 art directors to ensure visual-text harmony through structured revision processes
- Maintained character consistency across multi-book series, developing comprehensive style guides for 4 recurring character sets
- Reduced project turnaround time by 20% through streamlined digital workflow implementation and asset organization systems
- Mentored 2 junior illustrators in digital painting techniques and client communication best practices

Creative Spark Agency

2018-2019

Junior Illustrator

- Supported senior illustrators on commercial campaigns for clients including Nike, Whole Foods, and local San Francisco businesses
- Created 30+ spot illustrations for digital marketing campaigns, contributing to 25% increase in client click-through rates
- Adapted illustration style to match 8 different brand guidelines while maintaining artistic quality and deadline requirements
- Participated in client presentations and creative briefings, developing skills in translating business objectives into visual concepts

EDUCATION

California College of the Arts

2018

Bachelor of Fine Arts in Illustration

Relevant Coursework: Visual Storytelling, Digital Illustration, Character Design, Sequential Art

Professional Development

2021-2023

Continuing Education

Character Design Masterclass with Stephen Silver, 2022
Society of Illustrators Annual Workshop Series, 2023
Children's Book Illustration Intensive, Art Students League of New York, 2021

SKILLS

Technical Skills: Digital: Adobe Creative Suite (Illustrator, Photoshop, InDesign), Procreate, Clip Studio Paint, Figma
Traditional: Watercolor, Gouache, Pen & Ink, Graphite, Mixed Media
Hardware: Wacom Cintiq, iPad Pro with Apple Pencil, Large format scanning

Illustration Specialties:

- Children's Book Illustration - character development and sequential narrative
- Editorial Illustration - conceptual work for complex topics
- Commercial Illustration - brand adaptation and marketing applications
- Character Design - development from concept through final execution

Professional Capabilities:

- Client communication and creative brief interpretation
- Project management and deadline coordination
- Visual problem-solving and conceptual thinking
- Brand guideline adaptation and style flexibility
- Constructive revision handling and feedback integration

SELECTED PUBLICATION CREDITS

The Atlantic 2022-2024

Editorial Illustrations
Editorial Illustrations

"The Secret Garden of Dreams" 2023

Scholastic
Children's Book

"Adventures in Friendship" Series 2020-2021

Bright Minds Publishing
3 Books

Medium.com 2021-Present

Contributing Illustrator
Contributing Illustrator

"The Magic Paintbrush" 2022

Independent Press
Children's Book

RECOGNITION

Communication Arts Illustration Annual 2023

Communication Arts
Selected Work

Society of Illustrators Student Exhibition 2018

Society of Illustrators
Merit Award

3x3 Magazine Professional Show 2022

3x3 Magazine
Honorable Mention

Outstanding Senior Portfolio

2018

California College of the Arts

Outstanding Senior Portfolio

PROFESSIONAL REFERENCES

Sarah Martinez

Senior Art Director, Scholastic Books

smartinez@scholastic.com | (212) 555-0198

Relationship: Commissioned and directed my work on two children's book projects (2022-2023)

James Wilson

Features Editor, The Atlantic

jwilson@theatlantic.com | (202) 555-0176

Relationship: Regular editorial illustration collaborator, over 15 published pieces (2022-Present)

Dr. Lisa Chang

Chair, Illustration Department, California College of the Arts

lchang@cca.edu | (510) 555-0134

Relationship: Former professor and ongoing portfolio review mentor (2018-Present)