

Shannon Jackson

Hair Stylist

Phone:	(235)-543-6739
Address:	New York
LinkedIn:	linkedin.com/in/shannonjackson
Email:	Shannon_j@email.com

*PROFESSIONAL PROFILE

Creative and passionate hair stylist with over 7 years of experience in dynamic salon settings. Licensed cosmetologist known for expertise in contemporary hair cutting, coloring, and styling. Dedicated to providing exceptional customer service and building a loyal client base. Exhibits a strong flair for developing personalized and trendy hairstyles.

* SKILLS

Hair Cutting & Styling | Advanced Coloring Techniques | Client Consultation & Service | Trend Awareness & Education | Time Management | Product Knowledge & Sales | Team Collaboration & Leadership

* EXPERIENCE

June 2018 - Present

Glamour Locks Salon, New York, NY Senior Hair Stylist

- Consulted with over 500+ clients, recommending personalized hairstyles and treatments to enhance their style and health.
- Specialized in balayage and ombre techniques, contributing to a 30% increase in color service requests and an additional 100+ clients served.
- Led training sessions for 10+ junior stylists, focusing on advanced cutting techniques and customer service, improving overall team performance by 20%.
- Managed inventory and product orders, optimizing stock levels and ensuring the continuous availability of popular items.
- Collaborated on 15+ photoshoots and fashion shows, providing creative hairstyling services and enhancing the salon's brand visibility and client attraction.

May 2016 - May 2018

Beauty Waves Salon, Brooklyn, NY Hair Stylist

- Provided a wide range of services, including cutting, coloring, and styling, serving over 25 clients weekly.
- Initiated and managed a successful client loyalty program, boosting repeat client visits by 25%, translating to a 15% revenue increase for the salon.
- Stayed current with industry trends and techniques through ongoing education and workshops.
- Upheld a clean and compliant work environment, leading to a 100% record in health and safety inspections.

* EDUCATION

Licensed since 2015

New York State Board of Cosmetology State License in Cosmetology

Focus: Comprehensive study in hair, skin, and nail care, adhering to state health and safety standards.

Certified in 2016

XYZ Institute, New York, NY Certified Hair Colorist

Specialization: Expertise in modern coloring techniques, including balayage, ombre, and custom color formulations.

Completed in
2017

ABC Hair Academy, New York, NY

Master Stylist Certification

Highlights: Advanced training in innovative cutting, styling techniques, and customer service excellence.

* PROFESSIONAL MEMBERSHIPS

- Member, Professional Beauty Association (PBA)
- Member, Salon & Spa Professional Association, Inc.

* LANGUAGES

English
(Fluent),
Spanish
(Conversational)

* HONORS

- "Best Creative Stylist," NY Hair & Beauty Awards, 2020
- Multiple "Employee of the Month" awards at Glamour Locks Salon, 2019

* PERSONAL INTERESTS

- Fashion blogging with a focus on hair and beauty trends
- Active participation in hair and beauty trade shows