

# Lawrence Roman

Larry Roman, WDF Inc. Executive and Generous Charitable Giver

Third-generation plumber and executive Lawrence Roman has transformed his family's business into a plumbing and construction giant called GreenStar Services. A veteran in the industry for 30 years, Lawrence Roman has been part of numerous prominent undertakings like Time Warner Center and Trump Westside and 15 Central Park West. Lawrence Roman also looks forward to completing work on the Freedom Tower (One World Trade Center) and the Croton Water Filtration Plant.

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Beginning his career with his father's company, R&C Corporation, [Lawrence Roman](#) used his business savvy, expanding the public works contractor's operations to include subcontracting of pollution control projects. Lawrence Roman sold R&C to Jamaica Water (JWP) in 1988, but bought the company back in 1995 after JWP filed for bankruptcy. Under the renewed guidance of Lawrence Roman, R&C increased sales from \$12.5 million to \$78.5 million in 4 years.

In 2000, Lawrence Roman sold R&C to Keyspan Energy. Lawrence Roman and his business partner acquired Nagelbush Mechanics in 2003 and were able to increase its revenues 500% to \$80 million by 2006. In 2005, when Keyspan divested its construction businesses, Lawrence Roman was asked to return and lead the company, renamed WDF Inc. By 2008, Lawrence Roman had formed GreenStar Services, a full service plumbing, HVAC, and electrical firm with offices in New York and Florida.

Mr. [Roman](#) is an active member of the New York Building Congress and was a former President of the Subcontractors Trade Association. The recipient of several builder awards including the Silver Shovel Award and the Subcontractor of the Year Award, Lawrence Roman was also honored by the Boy Scouts of America with an Achievement Award.

Living in Mt. Vernon, New York, Lawrence Roman is an active horseman and collector of vintage Bordeaux wines. Lawrence Roman is involved with charities and organizations dedicated to the research and treatment of Alzheimer's disease, diabetes, and multiple sclerosis. Lawrence Roman also regularly donates to Hofstra University.

## EXPERIENCE

WDF Inc.  
Executive

SKILLS

Entrepreneurship