

Aliya Edwards

Certified Esthetician | Skincare Specialist | Client Care Expert

PROFESSIONAL PROFILE

Passionate and dynamic esthetician with over 5 years of experience specializing in advanced skincare treatments. Expert in delivering customized facial treatments, chemical peels, and in-depth client education. Adept at boosting client satisfaction and retention through individualized care and superior communication skills. Committed to facilitating a welcoming and inclusive atmosphere for a diverse client base.

CONTACT

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SKILLS

- Strong Communication Skills
- Customized Skin Care Treatments
- Chemical Peels & Microdermabrasion
- Client Consultation
- Sales & Product Knowledge
- Team Leadership & Training

EXPERIENCE

Lead Esthetician

JUNE 2018 - PRESENT

Glowing Beauty Spa, New York, NY

- Conducted individualized skin analysis for over 1,500 clients, customizing treatments to unique skin profiles.
- Excelled in anti-aging treatments, propelling a 40% increase in client return rates.
- Spearheaded a team of 4 junior estheticians, focusing on elevating service quality and performance.
- Initiated and led monthly educational workshops on emerging skincare trends and product knowledge.

Esthetician

MAY 2016 - JUNE 2018

Renew Day Spa, Brooklyn, NY

- Performed a diverse range of over 1,000 facial treatments, specializing in microdermabrasion, LED therapy, and precise extractions.
- Drove a 30% increase in skincare product sales through expert consultation and recommendations.
- Awarded "Esthetician of the Year 2017" for exceptional customer service and professional knowledge.

EDUCATION

Diploma in Advanced Esthetics

GRADUATED MAY 2017

Aveda Institute, New York, NY

- Mastered advanced techniques in skincare, including the latest innovations in esthetic technology and green science.
- Participated in extensive hands-on training, focusing on personalized skin treatments and wellness practices.

Certified Esthetician

GRADUATED MAY 2016

New York Institute of Beauty, Garden City, NY

- Completed 600 hours of comprehensive esthetic training.
- Successfully passed the New York State Board Examination.

CERTIFICATIONS & LICENSES

- Licensed Esthetician, State of New York
- Certified in Chemical Peeling - Aesthetic Science Institute
- Advanced Microdermabrasion Certification

**PROFESSIONAL
AFFILIATIONS**

- Member, Associated Skin Care Professionals (ASCP)
- Member, Society of Dermatology SkinCare Specialists (SDSS)

LANGUAGES

English (Native), Spanish (Fluent)

INTERESTS

- Actively attending skincare seminars and workshops.
 - Blogging about innovative skincare trends.
 - Practicing yoga to maintain personal wellness.
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