

# Doug Dohring

*Doug Dohring | Age of Learning Founder and Executive Chairman*

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After founding the edtech company in 2007, [Doug Dohring](#) served for 12 years as [CEO](#) and now as Executive Chairman at [Age of Learning, Inc.](#), which helps young children become confident learners, fully prepared for academic success through its multi-award-winning [ABCmouse.com Early Learning Academy](#) website and apps. Recognizing the need for the top experts in education, [Doug Dohring established a curriculum board](#) that includes a National Teacher of the Year and a founder of the National Board for Professional Teaching Standards, among other noted experts in early childhood education and educational publishing. [Doug Dohring announced the launch of ABCmouse in 2010](#). Age of Learning makes the complete ABCmouse.com curriculum free for [teachers](#), [libraries](#), [Head Start programs](#), and other [community organizations](#) through its [Education Access Initiatives](#). More than 65,000 teachers regularly use ABCmouse for Teachers and [ABCMouse from Libraries is now available from more than 7,000 libraries](#), almost 50% of public libraries nationwide. Age of Learning launched [ABCMouse for Schools](#)--a comprehensive new solution for schools, school districts, and school groups--in 2016, and was [named a Best of Tech winner](#) at ISTE 2016. In 2017, Age of Learning launched a number of [ABCMouse mobile apps for iOS](#) and [Android](#) tablets and smartphones, including ABCmouse Mastering Math ([iOS](#), [Android](#)) and ABCmouse Mastering the Alphabet ([iOS](#), [Android](#)). In 2018, Age of Learning launched the digital reading and literacy platform [ReadingIQ](#). And in 2019, the company launched [Adventure Academy](#), the first-of-its-kind educational massively multiplayer online game (MMO), serving elementary- and middle-school-aged children.

Age of Learning is now widely recognized as one of the top education technology startups. TechCrunch reported that the company "has moved into the billion dollar valuation club on the strength of one highly-grossing, popular app called ABCmouse" ([read TechCrunch's article on Age of Learning here](#)). EdSurge.com also [reported about Age of Learning's billion dollar valuation](#), as well as the company's expansion plans. And the [LA Times profiled Age of Learning's success in the edtech marketplace](#). Age of Learning headquarters was also recently profiled as one of the [5 LA tech offices you need to see to believe](#).

Before founding Age of Learning, [Doug Dohring grew NeoPets.com](#) into one of the Web's most popular sites. The site's content was aimed at tweens and teens and offered age-appropriate entertainment in a safe environment parents could trust. [Under Doug Dohring's leadership, NeoPets.com grew](#) to handle billions of monthly page views at its peak and register over 140 million accounts between 2000 and 2005 and became known as the "[stickiest website in the world](#)." The site was translated into 10 languages ranging from traditional and simplified Chinese to Brazilian, Portuguese, and French using a complex real-time translation engine that made it possible for users from all language groups to receive updated content at the same time.

Doug Dohring got his start in the Internet business in the late 1990s, when he purchased OpinionSurveys.com. Dohring brought his experience as CEO of market research firm [The Dohring Company](#) to his work with OpinionSurveys.com. He quickly built the website into a leading consumer research platform with a user base of millions. The company was sold to a NASDAQ-listed company that was later acquired by Microsoft. Doug Dohring and other top [executives at The Dohring Company](#) went on to work at both Neopets and [Age of Learning](#).

- [Doug Dohring on Twitter](#)
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- [Doug Dohring on Tumblr](#)
- [Doug Dohring's Wordpress Blog](#)
- [Doug Dohring Wikipedia page](#)
- [Doug Dohring | Slideshare](#)
- [Doug Dohring @ Quora](#)
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- [Doug Dohring on Crunchbase](#)
- [Doug Dohring on YouTube](#)
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- [Doug Dohring - Weebly](#)
- [Doug Dohring - Wix](#)
- [Doug Dohring - Webs](#)

## Experience

### Age of Learning

2019 TO PRESENT

Executive Chairman

## Projects

### ABCmouse.com Early Learning Academy

FEBRUARY 2007 TO  
NOVEMBER 2010

<http://www.abcmouse.com>

### Adventure Academy

MAY 2019

<https://www.adventureacademy.com/>

Adventure Academy is the world's first educational massively multiplayer online (MMO) game for elementary and middle school age children, featuring thousands of learning activities in a fun and safe virtual world. Available for families on computers, tablets, and smartphones, Adventure Academy “brings learning to life” as it builds critical knowledge of essential curriculum topics in language arts, math, science, social studies, and more.