

# Doug Dohring

*Doug Dohring* | *Age of Learning Founder and CEO*

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Since founding the edtech company ten years ago in 2007, [Doug Dohring](#) has served as [CEO](#) at [Age of Learning, Inc.](#), which helps young children become confident learners, fully prepared for academic success through its multi-award-winning [ABCmouse.com Early Learning Academy](#) website and apps. Recognizing the need for the top experts in education, [Doug Dohring established a curriculum board](#) that includes a National Teacher of the Year and a founder of the National Board for Professional Teaching Standards, among other noted experts in early childhood education and educational publishing. [Doug Dohring announced the launch of ABCmouse in 2010](#). Age of Learning makes the complete ABCmouse.com curriculum free for [teachers](#), [libraries](#), [Head Start programs](#), and other [community organizations](#) through its [Education Access Initiatives](#). More than 65,000 teachers regularly use ABCmouse for Teachers and [ABCmouse from Libraries is now available from more than 7,000 libraries](#), almost 50% of public libraries nationwide. Age of Learning launched [ABCmouse for Schools](#)--a comprehensive new solution for schools, school districts, and school groups--in 2016, and was [named a Best of Tech winner](#) at ISTE 2016. In 2017, Age of Learning launched a number of [ABCmouse mobile apps for iOS and Android](#) tablets and smartphones, including ABCmouse Mastering Math ([iOS](#), [Android](#)) and ABCmouse Mastering the Alphabet ([iOS](#), [Android](#)).

Age of Learning is now widely recognized as one of the top education technology startups. TechCrunch reported that the company "has moved into the billion dollar valuation club on the strength of one highly-grossing, popular app called ABCmouse" ([read TechCrunch's article on Age of Learning here](#)). EdSurge.com also [reported about Age of Learning's billion dollar valuation](#), as well as the company's expansion plans. And the [LA Times profiled Age of Learning's success in the edtech marketplace](#). Age of Learning headquarters was also recently profiled as one of the [5 LA tech offices you need to see to believe](#).

Before founding Age of Learning, [Doug Dohring grew NeoPets.com](#) into one of the Web's most popular sites. The site's content was aimed at tweens and teens and offered age-appropriate entertainment in a safe environment parents could trust. [Under Doug Dohring's leadership, NeoPets.com grew](#) to handle billions of monthly page views at its peak and register over 140 million accounts between 2000 and 2005 and became know as the "[stickiest website in the world](#)." The site was translated into 10 languages ranging from traditional and simplified Chinese to Brazilian, Portuguese, and French using a complex real-time translation engine that made it possible for users from all language groups to receive updated content at the same time.

Doug Dohring got his start in the Internet business in the late 1990s, when he purchased OpinionSurveys.com. Dohring brought his experience as CEO of market research firm [The Dohring Company](#) to his work with OpinionSurveys.com. He quickly built the website into a leading consumer research platform with a user base of millions. The company was sold to a NASDAQ-listed company that was later acquired by Microsoft. Doug Dohring and other top [executives at The Dohring Company](#) went on work at both Neopets and [Age of Learning](#).

- [Doug Dohring on Twitter](#)
- [Doug Dohring on Facebook](#)
- [Doug Dohring on Pinterest](#)
- [Doug Dohring on Google+](#)
- [Doug Dohring on Tumblr](#)

- [Doug Dohring's Wordpress Blog](#)
- [Doug Dohring Wikipedia page](#)
- [Doug Dohring | Slideshare](#)
- [Doug Dohring @ Quora](#)
- [Doug Dohring on Edutopia](#)
- [Doug Dohring on About.me](#)
- [Doug Dohring on Instagram](#)
- [Doug Dohring on Bloomberg](#)
- [Doug Dohring on Crunchbase](#)
- [Doug Dohring on YouTube](#)
- [Doug Dohring on IMDB](#)
- [Doug Dohring - Weebly](#)
- [Doug Dohring - Wix](#)
- [Doug Dohring - Webs](#)

*Experience*

## **Age of Learning**

FEB 1, 2007 TO PRESENT

CEO

*Projects*

## **ABCmouse.com Early Learning Academy**

FEBRUARY 2007 TO  
NOVEMBER 2010

<http://www.abcmouse.com>

## **ABCmouse for Schools**

JUNE 2016

<https://www.abcmouseforschools.com/>

ABCmouse for Schools provides scalable tools and resources to implement and manage ABCmouse across an entire school district or group of schools. We partner with schools to ensure fidelity of implementation, so each teacher can successfully integrate ABCmouse into his or her teaching day. This includes systematic onboarding and implementation services, ongoing usage reports and training to improve teaching and student results, teacher support, and enterprise support for IT and school leadership to help ensure overall program success throughout the district or group.