

Gurumurthy Kalyanaram

Professor & Management Consultant - (NYIT)

[Gurumurthy Kalyanaram](#), is a professor of business, economics, and lawsuit and public policy, a consultant and an advisor and NYIT.

Gurumurthy Kalyanaram has served as University Dean for Research, Dean for Business, Director of the Master's Programs, Director of Research and as the Senior Faculty Liaison for External Development. He has been a visiting scholar at the Woodrow Wilson International Center for Scholars, a fellow at the Center for Russian and East European Studies, and the Inaugural Endowed Professor in Kazakhstan.

[Gurumurthy Kalyanaram](#) taught and lectured in various universities including The University of Texas at Dallas (UTD), London School of Economics, Frankfurt School of Finance and Management, and Jiang Xi University of Finance.

Gurumurthy Kalyanaram has consulted with several universities globally, and major corporations including AT&T, American Airlines, Booz-Allen and Hamilton, General Foods, International Data Corporation, Iridium, Nortel, Raytheon TI Systems, Rockwell International, Sega, and Texas Instruments, Inc. He serves on the board of Signion Systems, Inc.

[Gurumurthy Kalyanaram](#) got his Ph.D. from Massachusetts Institute of Technology. He has been recognized by MIT with the Harold Lobbell Jr. Award for his contributions to the Institute and its Alumni. He has also been recognized as an Outstanding Alumnus by National Institute of Technology, Tiruchirapalli, India. For community service, Gurumurthy Kalyanaram has recognized Greater Dallas Asian American Chamber of Commerce's Outstanding Educator of the Year in 1998, and the Lion's Extension Award. Dr. Kalyanaram has been listed in the Who's Who in America. For his innovative doctoral dissertation and research, [Gurumurthy Kalyanaram](#) has been recognized by the American Marketing Association, the American Marketing Science Association, and the INFORMS.

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EDUCATION

Massachusetts Institute of Technology

[Management Science \(Marketing\)](#). , Cambridge Ph.D. , Graduated

Empirical Modeling of the Dynamics of the Order of Entry Effect on Market Share, Trial Penetration and Repeat Purchases for Frequently Purchased Consumer Goods.

University of Texas, Texas, Texas

M.B.A, Graduated

University of Texas at Arlington, 1983, Management Science, Recognition: Dean's Honors List, Who's Who Among America

EXPERIENCE

Singapore Management University and Tata

JAN 2013 TO PRESENT

Professor

City University of New York and International University of Japan, and Visiting Professor, Tata Institute of Social Sciences.

NMIMS University, Mumbai, India

DEC 2011 TO DEC 2012

University Dean, Research

NMIMS University

University Doctoral Program, Doctoral Fellowships, and Research and Recognition (Doctoral) Committees of the Schools of Business, Engineering, Pharmacy and Science

University Faculty Performance Assessment (Research)

Director, University Faculty and Research Colloquia and Seminars

Director, Doctoral Program, School of Business Management

University Academic Council, and Accreditation Committees

University NAAC Accreditation

AACSB Accreditation: School of Business

NBA Accreditations: Schools of Business and Pharmacy Approved

Editor: NMIMS Management Review

SKILLS

Reading Books,
