

Aditya Babbar

Entrepreneur & Product Leader

LinkedIn: <https://www.linkedin.com/in/adityababbar23/>

Email: aditya.babbar.1@gmail.com

- Two-time startup founder with extensive experience in building & managing customer-centric SaaS products, including launching AI-powered features using Azure OpenAI GPT-4.
- Successfully bootstrapped [Resumonk](#), a micro SaaS resume builder to 1.7M users, and paying customers across 140+ countries, maintaining an NPS over 50 since 2018.
- Expertise in product management, strategic planning and guiding products from concept to launch, well-suited for spearheading strategic initiatives and special projects.
- Experience in venture capital, specifically in research and selection for Calm Company Fund's portfolio, supporting effective decision-making and process improvements.
- Significant experience in rural community development and environmental initiatives, having contributed to various social initiatives in a Himalayan village from 2017 to 2022.
- Expert learner, problem solver and big picture thinker with the ability to apply these skills across various fields and roles.

EXPERIENCE

Feb 2013 – Present

Resumonk

Co-Founder

- Co-founded [Resumonk](#), a platform that enables users to create professional resumes in minutes, successfully attracting over 1.7M users and acquiring paying customers from 140+ countries.
- I manage all non-technical aspects of the business, including product definition, testing, user acquisition, retention, and customer support, ensuring smooth operation and growth.
- Implemented AI-powered features into the product using the OpenAI GPT-4 model, enhancing the platform's capabilities and providing a more efficient user experience.

Jan 2022 – Mar 2023

Calm Company Fund

Principal, Investment Team (Part Time)

- [Calm Company Fund](#) is an early stage institutional investor in capital efficient software companies. I played a key role in research & selection of these portfolio companies for Fund III – [Economize](#), [Wellio](#), [Rotabull](#), [Scribe](#), [Analyzify](#), [k9 Security](#), [Girls in Marketing](#), [SoldLive](#).

Apr 2010 – Jul 2015

eduOrbit

Founder

- Identified a need for a SaaS product to assist K-12 schools in India with compliance to CBSE CCE guidelines for result generation, leading to the creation of [eduOrbit](#).
- Built this venture as a solopreneur, gaining valuable experience and insights that helped build my next startup, [Resumonk](#).

Oct 2007 – Mar 2010

Impetus Infotech (I) Pvt. Ltd.

Technical Architect

- Led a team to create an open source [Ruby Application Server](#), and a HTTP sniffer.

- Part of the internal R & D group that developed MVPs for new ideas, and also provided technical inputs to help the sales team close multi-million dollar deals for custom projects.

Dec 2005 – Oct
2007

Intel

Senior Software Engineer

- Part of the core technical team that developed Intel's Server Management Software in partnership with Microsoft. Key technologies used in the product were C, C++, WMI, Windows SDK, IPMI and SNMP.
- Wrote the server health calculation module (including the proprietary algorithm) & the associated alerting.

Aug 2002 – Nov
2005

Computer Sciences Corporation (CSC)

Senior Software Engineer

Part of the team that rewrote company's leading insurance product from scratch. It was rewrite from VC++ 6.0 to C#.

EDUCATION

1998 – 2002

Netaji Subhas Institute of Technology, Delhi, India

Bachelor of Engineering (Instrumentation & Control)

SKILLS

Software as a Service (SaaS), Product Management, Program Management, Project Implementation, Business Strategy, Business Growth, Artificial Intelligence, Large Language Models (LLMs), Digital Marketing, Programming, Venture Capital.

VOLUNTEERING

[B2R Rural BPO](#) – B2R, a for-profit social enterprise, operates rural BPO centers in Uttarakhand, India and Mexico, employing over 550 rural youth, including a significant number of young women, to provide a range of business services like data annotation, publishing, customer support, and more. Assisted them in leveraging technology & automation in their processes to help execute them more efficiently.

[Udhyan – Rural Entrepreneurship Program](#) – Helped in shortlisting the rural entrepreneurs who receive the business loans through this program.

[Green Hills](#) – Helped in piloting an environment friendly solid waste management process in the rural areas of the foothills of the Kumaon Himalaya.

[Foundation for Contemplation of Nature](#) – I built their WordPress based website & now help maintain it.