

Justin Bumann

Justin Bumann - Experienced in Building Effective Marketing Campaigns

Drawing on a background in direct response advertising that extends to the early 2000s, Justin Bumann has overseen numerous technology-driven sales and marketing campaigns. Aspects of these successful efforts include lead generation and multichannel approaches that engage with consumers on various levels. Justin Bumann's integrated solutions includes various marketing components, as he employs search engine optimization and pay-per-click platforms.

Mr. Bumann strives to deliver tangible results for clients in a number of industries, including automotive, financial, and occupancy marketing. He is conversant in strategic positioning in focused areas such as senior and retirement living, as well as addiction rehabilitation. One of his key assets is the ability to accurately manage the leads development process and ensure that systems are set up to deliver optimal sales results.

Mr. Bumann's experience includes nearly a decade holding responsibilities as marketing director within a corporate team. He engaged in sustained brand building efforts and sought innovative pathways for growing revenues. Justin Bumann also pursued customer acquisition efforts in tandem with a dedicated marketing department.

Address: Bismarck, ND

Website: <https://www.linkedin.com/in/justinbumann>

Email: info@justinbumann.com

EXPERIENCE

Managing Partner

JANUARY 2010 - PRESENT

Director of Marketing

AUGUST 2001 - DECEMBER 2010

EDUCATION

University of Mary
Business Administration