

Gary Ditsch

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Entrepreneurial professional with an ability to lead data driven decision making processes. Experience creating processes to iterate on products, business operations and employee protocols. Possess a strong interest in adopting new technologies that lead to enhanced user experience and engagement. Thrive in an environment that promotes learning and collaboration. Proven track record leading team members to accomplish goals and objectives.

Qualities and Skills

Qualities: Team Management, Process & Goal Oriented, Technology Enthusiast.

Skills: Data Analysis, Product Development, Python, R, Django, Javascript, Meteor, React, AngularJS, HTML, CSS, Ruby, Rails, PostgreSQL, SQL, Agile Development, Wordpress

Experience

xMINIMUS

DEC, 2016 TO PRESENT

Director of Product Management

- Lead Product Management Initiatives
- Full stack web development
- Mentor and Advise startup founders and entrepreneurs
- Utilize python, ruby, javascript, HTML and CSS languages
- Leveraging Node, Express, Django, Meteor, React, Ruby on Rails, AngularJS, Bootstrap and Materialize frameworks

Upper 90, LLC

DEC, 2016 TO PRESENT

Co-Founder, Developer, Product Manager

- Collaborate with other developer and designer, to create software that enables coaches to collect data from players and review simple reports that lead to actionable program planning.
- Use data to drive business strategy and decisions

Endurance Base Camp, LLC

JAN, 2006 TO PRESENT

Owner / Coach

- Managed website design and functionality utilizing Wordpress, Wishlist Member, bbpress and Vbulletin
- Created all marketing materials including, website, podcast, email campaigns and online articles
- Managed all business details, including taxes, bookkeeping, payroll and business licenses

Retrofit, Inc.

OCT, 2015 TO AUG, 2016

Product Manager, Science Protocol and Data
Insight

- Lead new product projects by defining product requirements and collaborating on design, development and testing
- Liaison with Scientific Advisory Board, ensuring product and protocol remains informed with their advice and guidance
- Collaborate with VP Product, Development Team, User Experience and Operations to develop and update innovation roadmap

Retrofit, Inc.

MAY, 2012 TO OCT, 2015

Lead Exercise Physiologist

- Lead utilization project to test and iterate product with goal of increasing employee efficiency and define work processes
- Developed evidence based protocol process and lead research team to ensure scientific backing of new protocol implementation
- Team Lead of 100% remote work force.

*Education***Awesome Inc University**AUGUST, 2016 TO NOVEMBER,
2016

Web Development Bootcamp

University of Kentucky

AUGUST, 2002 TO MAY, 2004

Masters of Science in Kinesiology and Health
Promotion

Program: Health Promotion

University of Nebraska - LincolnAUGUST, 1997 TO DECEMBER,
2001

Bachelor of Science in Education

Major: Exercise Science
