

Jonathan Brashear

Internet Marketing/Pre-Owned Sales Assistant/Mobile Electronics

Exceptionally talented automotive professional with a background in vehicle recertification, Salesforce organization and internet marketing.

- Strong ability to organize dealership Salesforce by organizing all aspects of vehicle documentation including Carfax, vehicle history, vehicle keys and submitting vehicles for Toyota used certification.
- Solid experience working under time constraints and managing priorities.
- Remarkable ability to work with new and return customers to assist in technological features of vehicle integration with smartphones including Android and iOS.
- Strong ability to provide IT support to dealership employees including but not limited to Windows XP/Vista/8, LAN connectivity and printing.
- Worked with the service department and body shop to ensure that vehicles are reconditioned as expected and on schedule.
- Immense ability to take responsibility for handling details.
- Remarkable ability to adapt to sudden changes and experience making difficult decisions.
- Profound ability to think of innovative ways to get results.
- Proven ability to sell a minimum quota according to dealership standards.
- Uncommon ability to recruit, train and lead a team to achieve target.
- Strong ability to review and analyze actions at the end of each day, week, month and year to determine how to better utilize time and plan more effectively.
- Great knowledge and understanding of terminology of the automobile business and the ability to keep abreast of technological changes in the product.
- Excellent knowledge and understanding of equity and values, and the ability to explain depreciation to the customer.

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EXPERIENCE

February 2002 to
May 2009

Hendrick Automotive Group Automotive Detailer/Roadside Technician

I started out as a Automotive Detailer, performing car detailing, including wash, buff/polish, wet sanding, interior stain removal/cleaning, windshield chip repair and headlight restoration. I also assisted the service writers with moving customer and dealership vehicles, greet and check in customer vehicles for maintenance. Documented customer's problems and performed notation

of services to review. After 5 years of detailing i was promoted to Roadside Technician, on call 14 hours per day with responsibilities including jump

start, battery replacements, flat tire service, refueling disabled autos, assisted in home link setups, Bluetooth connectivity and resetting the tire pressure monitoring service.

September 2001
to February 2002

Gadzooks

Assistant Manager

As the Assistant Manager I opened the store; count money for register, generate paper work for head quarters. I also closed the store; count down the register, running credit card batch, do the deposit and drop it off, made sure the employees had the store cleaned and ready for business the following day. Prep windows for weekly corporate sales ads and merchandise. Perform receiving of weekly deliveries of product. Responsible for internal theft management. I was in charge of anywhere between 2-4 employees at a time.

June 2009 to
Present

Molle Toyota

Preowned Sales Assistant/Internet Marketing

I take photographs of the pre-owned vehicles and post to our website. I also post auction vehicles to "Smart Auction" an online dealer auction. I do both with a online software called IOL HomeNet. Along with that I also Certify and RDR the Preowned vehicles. I do other odds and ends for the Preowned department such as, email customers, small IT stuff, and show employees and customers how to use features of there automobiles (Navigation, Bluetooth, etc...). Am also Scion certified in product knowledge.

EDUCATION

August, 1996 to
May, 2000

Raymore-Peculiar High School

Diploma

SKILLS

Chrome OS, Computer Maintenance, Android, Automotive Electronics, Sales, Automotive Aftermarket, Computer Literate, Windows, Mobile Devices, Social Media, Product Marketing, Automotive Detailing, Customer Service, Customer Satisfaction, Auto Detailing, Automotive, Social Networking, Linux, Advertising, Event Planning, Online Marketing, Motorsports, Vehicles, Automobile, Marketing, Automotive Repair, Dealer Management, Customer Retention, Mobile Applications, Mobile Technology, Tablets, Mobile Marketing, Phone Etiquette, Mobile Communications, iOS