

# Jack Hartsell

Math Instructor, Data Scientist, Python Developer

## CONTACT INFO

Address:

Waukegan, Illinois

Website:

[linkedin.com/in/jackhartsell/](https://www.linkedin.com/in/jackhartsell/)

Email:

[KIRBYJ@etsu.edu](mailto:KIRBYJ@etsu.edu)

## EDUCATION

### East Tennessee State University

2016 TO 2018

#### Master of Science, Mathematical Sciences

Thesis: A Normal Form for Words in the Temperley-Lieb Algebra and the Artin Braid Group on Three Strands. Successfully defended on October 31st, 2018.

Advisor: Dr. Frederick Norwood

Committee Members: Dr. Robert Gardner, Dr. Rodney Keaton

External Examiner: Dr. Donald Good

Member of Kappa Mu Epsilon Honor Society

GPA: 3.67

Courses taken include:

- Predictive Analytics
- Preparation for Industrial Careers in Mathematics
- Real Analysis
- Graph Theory
- Modern Algebra
- Topology
- Knot Theory

### East Tennessee State University

2009 TO 2013

#### Bachelor of Science, Physics

Major in Physics with a Minor in Mathematics.

Awarded the 'Learning Experiences in Astronomy and Physics' (LEAP) merit scholarship by the NASA Tennessee Space Grant program and the ETSU Foundation in 2011.

Math courses taken include Linear Algebra, Calculus, Mathematical Logic, Introductory Modern Algebra, and Calculus-based Probability and Statistics.

Physics courses taken include Computational Physics, Thermodynamics with Kinetic and Statistical Physics, Classical Mechanics, Optics, Electricity and Magnetism, and Quantum Mechanics.

## CERTIFICATIONS

### Machine Learning

JULY 2019

#### Coursera

An online non-credit Machine Learning course authorized by Stanford University, taught by Andrew Ng.

Verify at [coursera.org/verify/NACHRDKMGFV4](https://coursera.org/verify/NACHRDKMGFV4)

### Core Database Concepts

AUGUST 2019

#### Coursera

An online non-credit course authorized by Arizona State University.

Verify at [coursera.org/verify/485QZX7E7NR2](https://coursera.org/verify/485QZX7E7NR2)

**Nurturing Wisdom**

JANUARY 2019 TO PRESENT

**Tutor**

- Tutoring high school students in mathematics, geometry, and test prep for SAT and ACT.
- Responsible for providing support as a mentor and coach for executive functioning skills.

**College of Lake County**OCTOBER 2019 TO DECEMBER  
2020**Adjunct Faculty**

- Served as instructor of record for courses covering statistics, set theory, symbolic logic, graph theory, probability, and finite combinatorics.

**East Tennessee State University**JULY 2017 TO AUGUST 2017,  
AUGUST 2018 TO DECEMBER  
2018**Instructor**

- Served as an instructor for two terms teaching Precalculus II and Trigonometry.
- Served as a teaching assistant to Assistant Professor Jamie McGill for an accelerated Precalculus I and II term, providing supplementary instruction to students and creating educational materials.

**ETSU, Center for Academic Achievement**

AUGUST 2016 TO MAY 2017

**Math Tutor**

- Assisted and instructed students in a variety of subjects including probability and statistics, linear algebra, and calculus.
- Provided remedial instruction in High School Mathematics.

**Matt's Tech Shop**NOVEMBER 2015 - FEBRUARY  
2016**Technician and Customer Support**

- Provided customer support regarding technical issues, both over the phone and in-store, with or without presence of the device.
- Issues included malfunctioning hardware or software, misconfiguration, and malware on Windows and Apple computers, as well as Android and Apple handheld devices, and various models of televisions and console gaming systems.
- Provided followup consultation to customers regarding scope and nature of technical issues, outlined steps to be taken to prevent them in the future.
- Updated and maintained SQL database of customer work orders to reflect current status, completion, order dates for parts required, and dates of important communications with the customers.

**Nightech**

AUGUST 2014 TO OCTOBER 2014

**SEO Consultant**

- Completed the first phase of an on-page search engine optimization project with Nightech for their website at metasaver.com, a dynamic e-commerce review aggregation site.
- Delivered positive increases in search engine rankings for several keywords, resulting in more traffic and thus more customers.
- Researched, discovered, and exploited opportunities that were missed by their competitors in search engine rankings.

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## GB Ventures LLC

APRIL 2014 TO OCTOBER 2015

### Digital Marketing Consultant

- Functioned as an SEO and online marketing consultant.
- Developed a brand presence for their flagship website via paid social media advertisements.

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## ETSU Department of Biology

OCTOBER 2011 TO MAY 2012

### Student Worker

- Constructed 3D models of paleolithic life forms using industry standard software (Maya, Blender).

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## ETSU Bureau of Business and Economic Research

SEPTEMBER 2009 TO OCTOBER 2011

### Student Worker

- Duties included basic clerical and administrative assistance.
- Assisted with research via data collection from academic databases and cold calling.
- Used Excel to organize and deliver data collected for various projects.

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## PROJECTS

### Yelp Review Useful Rating Prediction

JANUARY 2017 TO MAY 2017

- Used Python to build a predictive model of the projected influence of reviews on Yelp.
- Created inputs for the predictive model via text-mining of reviews.
- Implemented both Random Forest and Neural Networks for the predictive model, with calculations ran using NVIDIA's CUDA technology as an interface for GPU based computing.
- Used Tableau for creating presentations of the project's findings.
- Coordinated project with, and provided results to, a business liaison from Chick-Fil-A, the project's sponsor.

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### Kaggle - Otto Group Product Classification Challenge

MAY 2015 TO MAY 2015

<https://www.kaggle.com/c/otto-group-product-classification-challenge>

- Created a neural network to better sort products into appropriate categories so that product performance could be more consistently compared with other products of the same category.
- Placed in the top 25%

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### Kaggle - Avazu Mobile Marketing CTR Prediction

JAN 2015 TO FEB 2015

<https://www.kaggle.com/c/avazu-ctr-prediction>

- Used machine learning to predict click-through rates of mobile ads given 11 days worth of advertising data.
- Best answer submitted utilized adaptive learning rate logistic regression with L1/L2 regularization in Python.
- Experimented with alternative methods utilizing the Scikit-learn, Pandas, and Numpy libraries.
- Also experimented with using SQL and MongoDB databases instead of the raw .csv file provided.

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## PRESENTATIONS

### Departmental Presentation - Analyzing and Predicting Influence of Yelp Reviews

Using text mining to extract inputs for a predictive model capable of forecasting the influence of reviews of restaurants on Yelp.com, and yielding insights relevant to business decisions that influence the quality of service and customer experience.

## TECHNICAL STRENGTHS

Computer Languages	Python, SQL, Elixir, JavaScript, Erlang, Go, C, C++, C#, Fortran
Markup Languages	Latex, HTML, XML, JSON, Markdown
Software	Microsoft Word, Microsoft Excel, Microsoft Office Suite, Notepad++, Github, Sublime Text, PyCharm
Platforms	Linux, MacOS, Windows Server and Desktop, iOS, Android
Other	Predictive Analytics, Supervised Machine Learning, Unsupervised Machine Learning, Neural Networks, Deep Learning, Data Mining, SQL, MongoDB, Tableau, Docker, Vagrant, VMWare, HyperV, Parallels, VirtualBox, pfSense, openWRT, Raspberry Pi, Relational Databases, NoSQL Databases

## REFERENCES

### **Dr. Frederick Norwood**

Professor, East Tennessee State University  
423-439-6972 / [norwoodr@etsu.edu](mailto:norwoodr@etsu.edu)

### **Dr. Robert Gardner**

Professor, East Tennessee State University  
Department Graduate Student Coordinator  
423-439-6979 / [gardnerr@etsu.edu](mailto:gardnerr@etsu.edu)

### **Deidre R. Johnson**

Learning Services Coordinator, Center for Academic Achievement, ETSU  
Office: 423-439-7121  
Cell: 423-957-9585 / [johnsondr4@etsu.edu](mailto:johnsondr4@etsu.edu)

### **Jamie W. McGill**

Assistant Professor, East Tennessee State University  
Office: 423-439-6434  
Cell: 423-741-3211 / [mcgillj@etsu.edu](mailto:mcgillj@etsu.edu)

### **Matthew Graybeal**

Owner and Technical Lead, Matt's Tech Shop  
Cell: (276) 759-1595