

Vicky Travlos

Vicky Travlos, Businesswoman with a Background in Merchandising

Vicky Travlos secured years of experience in merchandising while working in the customer solutions division at BusinessWeek in New York. Over her tenure with the media outlet, she developed merchandising programs and brokered key partnerships with sponsors with the purpose of extending their brand reach. Her responsibilities included working with professionals in the design and corporate manufacturing departments to tailor merchandising programs to each individual client's promotional needs. Before becoming a merchandising associate with BusinessWeek, Vicky Travlos served the company as its television operations manager.

For recreation, Vicky Travlos stays active by pursuing golf. In fact, she has played on courses throughout the country, including the Golf Club at Terra Lago in Indo, California, and the Red at Bethpage State Park Golf Course in Farmingdale, New York. In terms of culture, she often attends the theater to see performances of such iconic ballets as Swan Lake and such popular musicals as The Phantom of the Opera. Travlos also engages with her wider faith community as member of St. Demetrios Greek Orthodox Church in Merrick, New York.

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EXPERIENCE

BusinessWeek, The McGraw-Hill Companies

APR 2000 - MAR 2006

Customer Solutions – Merchandising Associate

Calvin Klein

MAY 1999 - APR 2000

Administrative Assistant

EDUCATION

Hofstra University
BA

SEP 1993 - MAY 1997