

# Eugene Grant-Sinclair

## IT Online Project Developer & Manager

Over my time at LaMountain Marketing Communications my duties started with search engine marketing tasks and HTML, CMS, and CRM development. It expanded to VPS web server administration and

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USA 08876

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### EXPERIENCE

#### LaMountain Communications LLC

SEPTEMBER 2013 - PRESENT (2  
YEARS 9 MONTHS)

##### Project Manager, SEO/PSEM

Resume

#### Unity Cinematic

JULY 2013 - APRIL 2016 (2 YEARS  
10 MONTHS)

##### Freelance Video Editor

Editing using Premier and Adobe Suite products.

#### Exterior Box

MARCH 2010 - JULY 2015 (5 YEARS  
5 MONTHS)

##### Partner

Partnered with Todd Lytle we are a full service web development company  
<http://exteriorbox.co/>

#### Global Resource Solution Technologies

OCTOBER 2010 - NOVEMBER 2013  
(3 YEARS 2 MONTHS)

##### Webmaster/Developer/SEO

Development of web sites for Construction Industry software.

#### All L.A. Computer Service

NOVEMBER 2010 - OCTOBER 2011  
(1 YEAR)

##### Sr. Engineer

Networking, Web Development specializing in Online Marketing. Business Mission: Supply the SMB market in the local and national market with IT solutions for communication, security and online marketing. Solutions are custom drop ship modularly engineered packages with remote and onsite support, as well as a low cost range of web development solutions. The web development solutions we offer range from simple network presence to full Ecommerce solutions with Content Management Systems from \$2k.

#### Digital Alchemy Systems

FEBRUARY 2010 - JUNE 2011 (1  
YEAR 5 MONTHS)

##### Sr. Sales Engineer

IT Services of all kinds. From custom software for business, medical or industrial usage to digital signage custom solutions. Search Engine Marketing is my specialty and White Hat Google, Bing, and Yahoo are my primary focus. I can perform SEO services in Danish, English or Swedish. I probably could do Norwegian as well if necessary. I have resource for services in German and most other languages through networked connections.

#### Data Systems Incorporated

FEBRUARY 2004 - NOVEMBER 2010  
(6 YEARS 10 MONTHS)

## Account Executive

(10 YEARS 10 MONTHS)

Recently I have converted this to a fulltime job.

## Data Systems North Florida

2007 - 2009 (2 YEARS)

### Account Executive

Manage sales team projects. Develop new market areas Manage client issues Coordinate technical projects

## Jennings Development Group

JANUARY 2007 - JUNE 2008 (1 YEAR

6 MONTHS)

### Leasing Agent

On site property Leasing Agent

## Shox Marketing Inc

JANUARY 2004 - JUNE 2008 (4 YEARS

6 MONTHS)

### CIO/Online Marketing Director

Responsible for all Technical Staff Senior Online Marketing Project Leader Manage Overseas staff in the Ukraine Develop and implement marketing projects together with the other Members of the Board.

## Fantastic Graphics

2007 - 2008 (1 YEAR)

### Sr. Online Marketer

Sr. IT person Online Marketing development and implementation VOIP Systems, planning, implementation and maintenance. Web Developer for in-house and client projects

## PC Mall

JUNE 2003 - JUNE 2005 (2 YEARS 1

MONTH)

### Enterprise Division Team Tech Support

Design systems for 1,000+ node networks

## EDUCATION

## NYU Stern School of Business

1982 - 1985

### Bachelors, Accounting & Market Economics,

Activities and Societies: Student Magazine

## Niels Brock

1993 - 1994

### HHeX, International Trade,

Activities and Societies: Marketing Director for student magazine

## Microsoft Partner University

2001 - 2014

### Certifications, MS Enterprise & Lic.,

Activities and Societies: Certification for Enterprise level software solutions Interests Search Engine Marketing, Pool, Motorcycles, online gaming Page 9

## PROJECTS

## Sinuk Law

SEPTEMBER 2012 TO SEPTEMBER

2012

Members: Eugene Grant-Sinclair, John Sinuk

Develop everything on the site. Appointment scheduler setup, Images manipulated, SEO is forth coming.

## GRS Tech CRM

AUGUST 2012 TO PRESENT

Members:Eugene Grant-Sinclair, Steve Gallegos  
full client portal and CRM. Mailing list installation.

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## Dolphin Consulting

Members:Eugene Grant-Sinclair, Todd Lytle  
Dolphin Consulting Technical execution and functionality development. Incorporate community system, newsletter CMS, site CMS, and design integration.

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## United Filmmaker

2011 TO PRESENT

Members:Eugene Grant-Sinclair, Todd Lytle  
Integration and development of all backend systems in WordPress. Social Media integration, Buddypress systems, custom scripting.

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## Morrison for City Council

Members:Eugene Grant-Sinclair  
Morrison for City Council Complete development & design. WordPress CMS, newsletter integration, donation on PayPal integration and artwork.

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## Ultimate Joke Boxing

Members:Eugene Grant-Sinclair  
Ultimate Joke Boxing Logo design, Graphics, CMS development and site backend systems

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## GreenLytStudio

SEPTEMBER 2012 TO PRESENT

Members:Eugene Grant-Sinclair, Todd Lytle  
Backend development

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## Brandi Hat

DECEMBER 2012 TO PRESENT

Members:Eugene Grant-Sinclair, Todd Lytle  
Backend Development of CMS & Ecommerce

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## INTERSTATE TOWING, RECOVERY

APRIL 2013 TO PRESENT

Members:Eugene Grant-Sinclair, Todd Lytle  
Development & SEO. Backend CMS

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## Marty's Artwork

JUNE 2013 TO PRESENT

Members:Eugene Grant-Sinclair, Martin Timins  
My uncle is an amazing artist. I finally talked him into showcasing some of his prints in his own website. So far, this is what I have built for him.

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## SEO Interstate Towing Texas

JUNE 2013 TO AUGUST 2013

Members:Eugene Grant-Sinclair, Todd Lytle  
Challenging but succes was reached as far as SEO goals. Exellent client.

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## Mark Tinder Appraisals Development and CMS

OCTOBER 2013 TO PRESENT

Members:Eugene Grant-Sinclair, Dan LaMountain  
Developed this site with content managment system, newsletter, and custom branded

backend interface.

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## Unity Cinematic

MARCH 2014 TO PRESENT

Members:Eugene Grant-Sinclair, Dina Portik, Dan LaMountain

Development of subsidiary site for LaMountain Communications video and commercial division.

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## River Run Farms

NOVEMBER 2013 TO PRESENT

Members:Eugene Grant-Sinclair, Dan LaMountain, Dina Portik

Site development and maintenance. Content management system for blog.

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## Educational Foundation Bridgewater & Raritan

MARCH 2014 TO PRESENT

Members:Eugene Grant-Sinclair, Dina Portik, Dan LaMountain

Website with content management system.

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## Regional Center Partnership of Somerset County

JULY 2013 TO PRESENT

Members:Eugene Grant-Sinclair, Dina Portik

Member site with content management.

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## Mark Tinder Appraisals

JANUARY 2014 TO PRESENT

Members:Eugene Grant-Sinclair, Dina Portik

Site with basic SEO and content management.

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## Rektok Ross

MARCH 2014 TO PRESENT

Members:Eugene Grant-Sinclair, Todd Lytle

Full site development with content management, video, image gallery and news feeds.

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## FERASCO

MARCH 2014 TO PRESENT

Members:Eugene Grant-Sinclair, Dan LaMountain, Dina Portik

Full site development, CMS, CRM, ERP (SugarCRM customized CE)

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## Paint Tile Etc

JANUARY 2014 TO PRESENT

Members:Eugene Grant-Sinclair, Dina Portik, Dan Lamountain

Site development, SEO, PSEM, newsletter development, mail merge

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## Texas Hart Realty

OCTOBER 2013 TO PRESENT

Members:Eugene Grant-Sinclair, Todd Lytle

Pretty nice design by Todd Lytle, I took care of all the technical issues and functions. SEO friendly landing page.

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## RektokRoss

SEPTEMBER 2013 TO PRESENT

Members:Eugene Grant-Sinclair, Todd Lytle, Rektok Ross

Functionality of all the bells and whistles. Now working on the SEO side of things.

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## Genova Built

JANUARY 2014 TO PRESENT

Members:Eugene Grant-Sinclair, Dan Lamountain, Dina Portik

Technical edits

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## Maria's Cleaning Service - Web launch

NOVEMBER 2015 TO PRESENT

Members:Eugene Grant-Sinclair

Site that is SEO friendly and has Content Management.

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## Serra Law Group

NOVEMBER 2015 TO PRESENT

Members:Eugene Grant-Sinclair

Launch new client site!

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## Tour of Somerville

MARCH 2016 TO PRESENT

Members:Eugene Grant-Sinclair, Daniel LaMountain, Alex Tinder

Develop site

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## Tour of Somerville Cycling Series

APRIL 2016 TO PRESENT

Members:Eugene Grant-Sinclair

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## L C Realty Website with CMS

APRIL 2016 TO PRESENT

Members:Eugene Grant-Sinclair, Daniel LaMountain, Alex Tinder

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### VOLUNTEERING

## Marketing at Los Angeles Animal Alliance

JULY 2011 - DECEMBER 2011

Marketing Consultant, Project Planning

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## Volunteer at The Bill Foundation

JUNE 2011 - OCTOBER 2012

Rescued awesome people by helping the criters find them!

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## Marketing at Los Angeles Animal Alliance

JANUARY 2012 - SEPTEMBER 2012

Fall 5,000 Rescue Project <http://www.laanimalalliance.org/>

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### LANGUAGES

English (Native or bilingual proficiency), Danish (Professional working proficiency), Swedish (Limited working proficiency)

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### SKILLS

E-commerce, Online Marketing, SEO, SugarCRM Administration, Social Media Marketing, Leadership, SEM, Account Management, Entrepreneurship, Advertising, Web Design, Google Analytics, Web Analytics, Management, PPC, Web Development, HTML, Social Networking, Google Adwords, New Business Development, Business Strategy, Team Leadership, Lead Generation, Market Research, Digital Marketing, Social Media, Marketing Strategy, Email Marketing, PHP, Team Building, Strategic Planning, Administration, Marketing Communications, SEO/PSEM, English, Wordpress, WebCEO, Joomla, CSS, Photoshop, Office 2010, Sales Management, Microsoft Office, Market Planning, International Trade, Problem Solving, SugarCRM, Site Point PSEM, Windows 8, SugarCRM Customization

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## Todd Lytle

### Was Eugene's Client

"He is helping me realize a vision for UnitedFilmmaker.com that has been in my head for years now...for that I am thankful. Working with him I have to adjust the way I ask about changes that need to be made to the site...instead of "Can we achieve something?" I now say "How do we achieve something?"

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## Steve Gallegos

### Managed Eugene At Global Resource Solution Technologies

As our Webmaster/Developer/SEO Manager, Eugene has kept us in the top natural search engine category for one year now, which is no easy task. His dedication and tenacity to accomplish a project on time and under budget is outstanding. He has excellent communication skills and is a valued asset to the company. I'm pleased to recommend his exceptional contribution to our continued success.

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## Thomas Krebs

### Was With Another Company When Working With Eugene At Digital Alchemy Systems

I have used Eugene's skills to assist our company in Copenhagen/Denmark/Europe with IT solutions and specific applications on our Internet communication during the end of the 1990th. Eugene has always been very helpful, smiling and focussed on finding a solution to satisfy the customer in the best way. It is a pity that Eugene is no longer in Denmark. I personally wish Eugene the best. Thomas Krebs, CEO of SKAD, vehicle builders and body shop association.

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## Eric Pine

### Managed Eugene At Data Systems Incorporated

Eugene Sinclair has great energy for networking and sales in the Information Technology field. He has an amazing talent for making new contacts. He is a valuable asset to any organization as a lead generator and someone who can create sales opportunities.

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## Jonathan Q Freeman

### Worked With Eugene At Shox Marketing Inc

Sinclair is one of the most gifted SEO's I know. He's always up to date with the latest emerging technologies and is a very easy person to collaborate with. His professionalism and acumen are a credit to himself and to any organization fortunate enough to partner with him or hire him. I thoroughly enjoyed working with Sinclair at SHOX, Inc and on a variety of entrepreneurial endeavors.

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## Don De Quardo

### Worked Directly With Eugene At Pc Mall

Eugene always focused on details and recommended the most cost efficient solutions to clients. He is very knowledgeable in network integration, security and storage.

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