

# Joe Matejka

Joe Matejka - Ohio Business Leader Active in His Community

The founder and president of Custom Fundraising Solutions, Joe Matejka leads a company that has created an innovative mattress fundraising concept employed by more than 1,200 schools across the United States. As evidence of the effectiveness of its concept, his company was successful in helping schools raise more than \$3 million in a single recent year. Complementing his commitment to Custom Fundraising Solutions, Joe Matejka supports such nonprofits as Fill This House, an organization dedicated to helping young people who are transitioning out of foster care.

Based in Westlake, Ohio, Joe Matejka holds a bachelor of business administration in marketing from Ohio University. Away from his professional responsibilities, he enjoys watching sports and staying physically fit by engaging in cycling and weight-training activities. A world traveler, Mr. Matejka has visited destinations inside and outside the United States. For entertainment, he reads nonfiction titles like Good to Great: Why Some Companies Make the Leap... And Others Don't.

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## EXPERIENCE

Custom Fundraising Solutions  
Founder and President

JUN 1, 2005

## EDUCATION

Ohio University  
BBA

SEP 1, 1982 - JUN 1, 1987

## SKILLS

Originator, Marketing