

Lawrence Koresko

Lawrence M. Koresko - Client-Focused Insurance Executive

Throughout his career, [Lawrence M. Koresko](#) has demonstrated an in-depth knowledge of insurance products and their functions. He began his career as a shareholder in a third-party administration practice. After a 20-year tenure, Lawrence M. Koresko went on to establish a general insurance brokerage, where he offered long-term-care insurance, life insurance, and annuities to clients across the mid-Atlantic region and beyond.

Now president of the INSMAX Insurance Brokerage in Collegeville, Pennsylvania, Lawrence M. Koresko offers business and estate insurance and consulting. He serves a diverse clientele of businesses and high-net-worth individuals, while also providing support to such industry professionals as accountants, business advisors, and attorneys. Mr. Koresko stands out as a regular speaker at continuing-education seminars and as a developer of broker education programs, which help professionals understand how different products meet client goals.

Committed to developing his own business acumen as well, Lawrence M. Koresko participates in a community of brokerage agencies. This group of colleagues shares ideas and strategies to better serve clients, and many of its ideas have found use at INSMAX. Mr. Koresko also receives business coaching to help him effectively manage his team and grow his business, which in turn allows him to provide a higher quality of service.

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EXPERIENCE

Insmax Insurance Brokerage, Inc.
[President](#)

JAN 1, 2014 - PRESENT

Koresko Financial
[Partner](#)

JAN 1, 2001 - DEC 1, 2013

EDUCATION

Indiana University of Pennsylvania
[BA](#)

SEP 1, 1983 - MAY 1, 1988